

H><K

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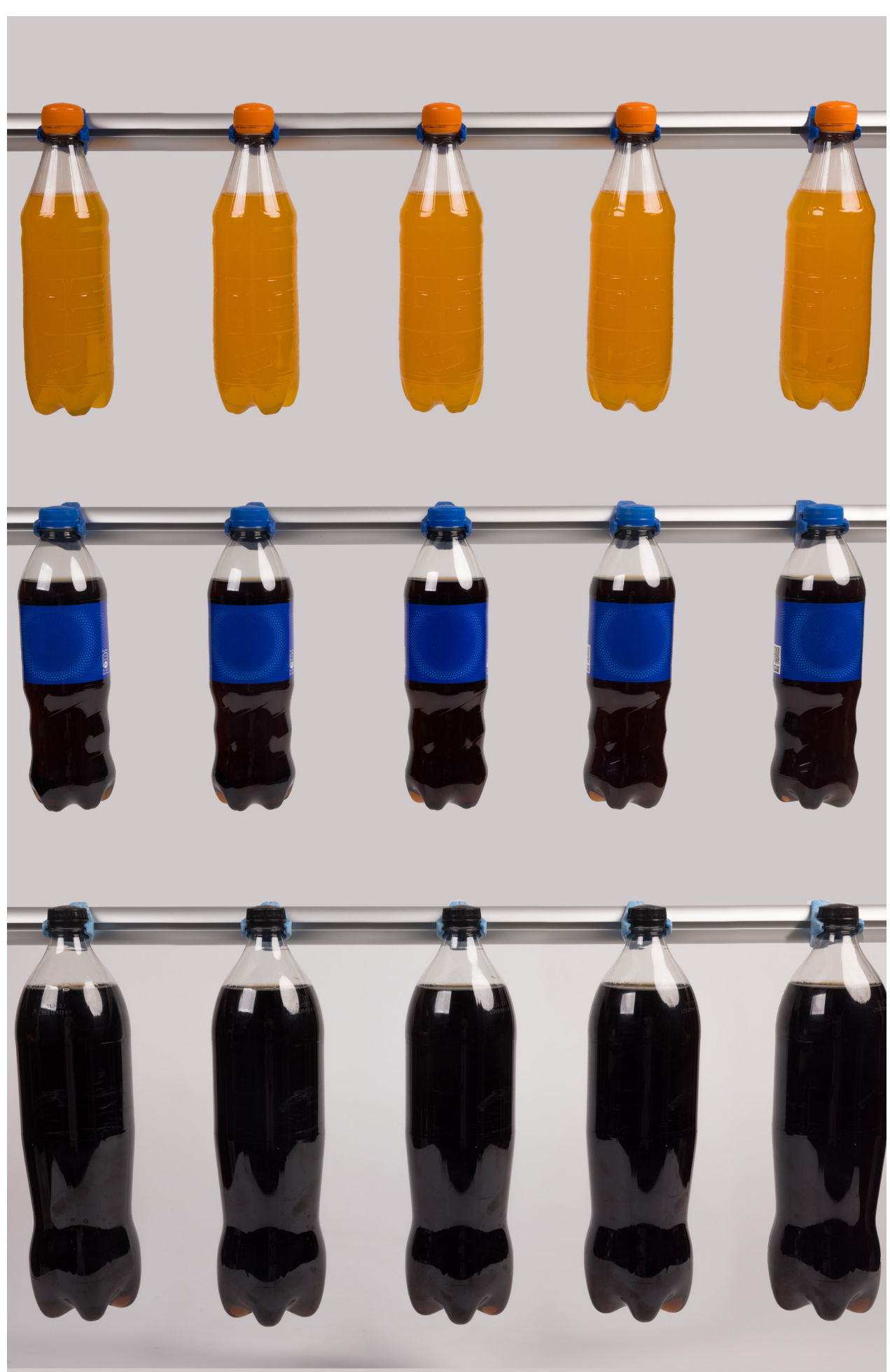
When coming home from the store, every item has a place, groceries into the fridge, cans into the pantry, but the crate of bottles rarely has one. H><K gives them a place. You simply add or remove hooks along the aluminum profile according to how many bottles you have, so you never end up with empty hooks on the wall. The bottles can also be empty, rather than staying in the way, they can be displayed, reused, or even planted with something green, turning a row of empty bottles into a small green wall.

Each H><K is made from three pieces, two identical halves and one connecting pin, and is fully reversible, meaning each side can connect either to the profile or to the bottle. The H><K clicks onto the aluminum profile, hugging it from outside, while the pins sit in the middle, holding the two halves together and preventing the H><K from rotating around the profile. The bottle itself clicks into the H><K, its lip sliding into a slit made for it.

The piece is injection molded, using a two-piece mold, a setup that made the design and molding process considerably more demanding than it might first appear. The mold itself was produced using industrial high temp resin in 3D printing. Fittingly, the H><K itself is molded from recycled plastic, making it a recyclable product for organizing recyclable bottles.



H><K



Wall of H><KS



H><K



H><K Disassembled



The mold and raw parts