

Hooff

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Hooff takes its cue from safety pins and hairpins, which use a continuous form to grip and secure objects. In plastic, the same principle allows the body to flex slightly, return to its original shape and remain strong enough to carry weight. Working as both a hook and a clip, its two curved arms hold round objects or objects with no natural hanging point. This allows wine glasses and glass cylinders for flowers and plant cuttings to be held securely on the aluminium profile.

The inflated, tubular body is inspired by balloons and air-filled tubes. Subtle wrinkles and soft irregularities are formed directly through the mould, making the surface appear filled with air, while the connection remains geometrically precise. Hooff slides into the profile from the side. One section engages with the inner groove, while the outer section wraps around and underneath the profile to provide additional stability.

The design was developed specifically for injection moulding. All relevant surfaces have a five-degree draft angle. A small window in the upper connection makes this multi-directional fit possible with a two-part mould, avoids an undercut and keeps the wall thickness consistent. A concealed channel beneath Hooff follows the same principle without changing the external appearance.

